



EFFECTIVE COMMUNICATION IN A CRISIS

Don't Shut Down Communication..

When a crisis or some other adverse situation occurs, individuals will sometimes naturally close ranks and work furiously to contain the damage. We go into protect mode; however, this approach can ultimately be ineffective and dangerous.

In CLRG's *'Effective Communication in a Crisis'* webinar, participants will learn how to communicate the facts and issues surrounding them clearly, quickly and consistently.

NEW! Effective Communication in a Crisis

Delivery Method: Webinar – Course Length: 90 Minutes

Webinar objectives for participants:

- Understand how to stay in control of communication.
- Develop steps in preparing a communications plan.
- Explore methods in delivering accurate and comprehensive messages to stakeholders.



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